

प्रसार भारती PRASAR BHARATI
(भारतीय लोक सेवा प्रसारक India's Public Service Broadcaster)
Prasar Bharati Secretariat
PRASAR BHARATI HOUSE, COPERNICUS MARG, NEW DELHI

Notice Inviting Application

No.A-10/016/17/2019-GA

06.05.2019

Sub:- Invitation of Applications for engagement of Digital Content Producer on contract basis in Prasar Bharati – reg.

Prasar Bharati invites applications from experienced and dynamic persons for engagement as Digital Content Producer in Prasar Bharati on full time contract basis, based at New Delhi.

2. Applicants meeting the following eligibility criteria will be considered for the role:

A. Educational Qualification -

- Post- Graduation in Journalism from a recognized institute.

B. Professional Experience –

- 10-12 years experience in Media
- Comprehensive Editorial experience is must in all four domains of Print, TV, Radio and Digital.
- At Least 5 years of experience as Digital News Editor
- 2-3 Years of experience as YouTube Channel Manager
- Knowledge of YouTube Creator Studio
- Viral Tag Management
- Video Upload/ Delete and YouTube Live
- Custom and Attractive Thumbnail Advisor
- Trending Video Management
- A Grade Headline Maker
- Good Knowledge of Descriptions Writing
- Knowledge of Copyright Rules And Regulation of YouTube
- Knowledge of Copyright Strikes & Solutions

C. Desirable -

- Knowledge of Monetization
- Complete Knowledge of YouTube Analytics
- Subscribers Management
- Knowledge of Google Trends

3. **The terms and conditions of these engagements are as given under:-**

- (i) The services will be purely on contractual basis. The persons engaged shall have no claim either implicit or explicit, for his/ her absorption or regularization in Prasar Bharati.
- (ii) The person engaged on full time basis will not be allowed to take up any other assignment during the period of contractual engagement.
- (iii) Persons engaged on contract basis can be assigned additional task apart from the specific tasks for which they are engaged.
- (iv) Period of engagement shall be one year extendable based requirement of the organization and performance review.
- (v) The engagement can be discontinued/ terminated with one month notice or one month's salary in lieu thereof by either side without assigning any reason.
- (vi) No claim of pensionary benefit on account of this contractual engagement shall be admissible.
- (vii) Prasar Bharati reserves the right to conduct test and/ or interview of the shortlisted candidates. No TA/DA etc. will be paid for attending the test/ interview.
- (viii) Consolidated fixed monthly remuneration will be paid which will be determined after negotiations with the candidate, based on their present remuneration.

4. Those candidates who are eligible and willing to work on above terms & conditions in Prasar Bharati, having requisite qualification and experience indicated above may send their applications in the prescribed proforma at **Annexure** along with supporting documents latest by **16.05.2019** to Deputy Director (PBRB), Prasar Bharati Secretariat, Prasar Bharati House, Tower 'C', Copernicus Marg, New Delhi-110001. Application may also be sent by email at alokddpbrb@gmail.com or so.ga2.pbs@gmail.com. and CC to pbns.head@gmail.com.


(Santosh Kumar)
Deputy Director (PBRB)

To,

✓ Dy. Director General (Tech.), Prasar Bharati Sectt. – with a request to upload this circular on the Prasar Bharati website upto the date indicated in para 4 above.

Copy to:-

Notice Board, Prasar Bharati Sectt, DG:DD, DG:AIR, DG:DD News & DG:NSD,
AIR

ANNEXURE**APPLICATION PROFORMA FOR ENGAGEMENT OF DIGITAL CONTENT PRODUCER IN
PRASAR BHARATI AS PER CIRCULAR ADVERTISEMENT No.A-10/016/17/2019-GA
DATED 06.05.2019**

1.	Name of the position applied for	DIGITAL CONTENT PRODUCER				
2.	Title: Mr. / Ms. / Mrs.					
3.	Name of the Applicant in full (in Block letters)					
4.	Date of Birth					
5.	Father's/Husband's Name					
6.	Permanent Address:					
7.	Correspondence Address :					
8.	Email ID					
9.	Mobile No.					
10.	Landline No.					
11.	Educational Qualification (from Matriculation onwards) (Please attach additional lines or sheet if space below is insufficient):					
	Name of University/ Institute/Board	Course	Year of passing	Grade/ Division/ CGPA	Additional information, if any	
12.	Professional Qualification, if any					
13.	Experience (Please attach separate sheet or additional lines if space below is insufficient):-					
	Name of the Organization	Post held/ Designation	From dd/mm/yy	To dd/mm/yy	Gross Remuneration (in Rs.) per month /annum	Specific Nature of Duties/Special Achievements

14.	Proficiency in MS Office and use of Internet, if any (please specify the level of accomplishment)	
15.	Any other relevant information/documents attached, if any, in support of your suitability for the said engagement. Attach a separate sheet, if necessary.	

DECLARATION

I solemnly declare that the above particulars are true and correct to the best of my knowledge and belief, no part of it is false and nothing material has been concealed there from. I also understand that my candidature to the post applied for / contractual engagement is liable to be cancelled/ terminated, if at any stage it is found that the above information is false or incorrect or misleading.

Place : _____

Date : _____

(Signature of the Applicant)
